

Digital advert specifications

Newsline

Banner: Two following sizes must be supplied

468 x 60 banner (plus URL)

300 x 100 (plus URL)

Button: 120 x 120 (plus URL)

Skyscraper: Two following sizes must be supplied

120 x 600 (plus URL)

300 x 100 (plus URL)

Product entry:

- Up to 10-word title
- Up to 30 words body text
- A 190 x 190 image
- A URL to link to

Productline / Show preview

Please be aware image size has changed

- Up to 8-word title
- Up to 40 words body text
- A 190 x 190 image
- A URL to link to

White papers

White papers must be supplied as a .pdf (max 10mb) along with the following:

- A brief summary (max 30 words)
- A description (optional)
- A lead image to appear online

Sponsored content

- Content written by *Research Information* editorial team
- Approx 1,000 words
- Up to three images
- Contact details
- PDF designed, and hosted by us; available to you after publication

To run content as html in addition to hosted PDF, POA

Online Ads

Creatives (plus URLs) can be supplied as: .jpeg, .png, .gif, Google DFP tag.

Flash files are not accepted.

Online ad sizes

Position	Size (px W x H)
Leaderboard	728 x 90
Top Banner	468 x 60
Skyscraper	120 x 600
Box Ad	300 x 250
Mobile Ad	300 x 100
Button Ad	120 x 120



728 x 90 leaderboard

468 x 60 top banner

120 x 600 skyscraper

300 x 250 box

120 x 120 button