

TECH FOCUS

Every issue, HPC Tech Focus will concentrate on a particular technology, deliver an editorial overview of the area and then outline, in more depth, the available and relevant products.

HPC Tech Focus will be distributed across all platforms, including the magazine, online and via email.

Free editorial submissions continue to be welcome, but will be heavily edited to form part of the round-up.

OPTIONS

LEAD SPONSOR

As a lead sponsor of 'Tech Focus' you will receive:

- Exclusive branding on magazine article
- Exclusive branding on the website
- Sole sponsor branding on the email version
- One x enhanced product entry in the magazine
- Top-line enhanced product on the email version.

ENHANCED PRODUCT

When you supply your relevant product to the editorial team, an enhanced product entry will be highlighted within the design of the article, making them stand out from the rest of the piece. You will also have a highlighted entry on the email and web versions of the article.

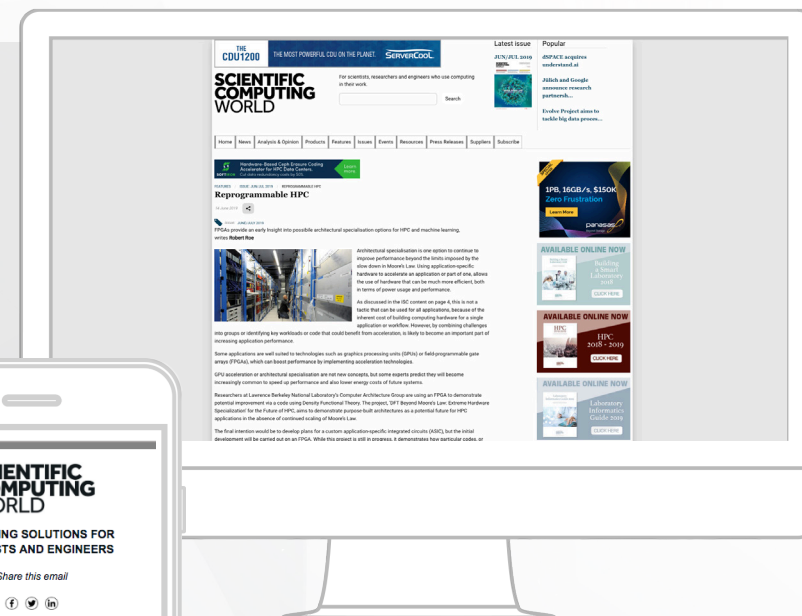
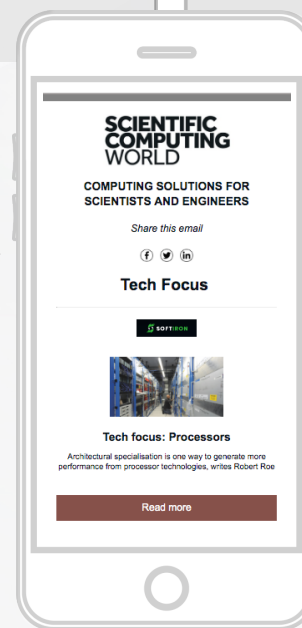
SPECIFICATIONS

LEAD SPONSOR

- High-res image
- 160-word summary of relevant product
- URL link
- Company name and logo
- 468px w x 60px h & 300px w x 100px h
- Link to three pieces of content; (e.g. white papers, video, case study)

ENHANCED PRODUCT

- High-res product image
- 160-word summary of relevant products
- URL link
- Company name and logo



HPC Tech Focus Calendar

FEB/MAR	Cooling
APR/MAY	Storage
JUN/JUL	Accelerators/processors
AUG/SEP	Cloud
OCT/NOV	Servers
DEC/JAN	Software tools

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