

PRINT SPECIFICATION FEATURED CASE STUDY

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FEATURED CASE STUDY

A featured case study is designed to place your real-world story alongside our existing editorial – this means that you should think hard about your submission.

Considerations to make your case study a success:

- Is my case study in context with the associated article? Ask the editor we can help.
- Is 750 words enough? If you've got a great story then make sure you let us know if you're struggling to
 fit it in. We could help edit, or we could increase the space. The point of this product is that between you
 and Scientific Computing World, we give the reader a better experience if the story is great, let's tell it!
- Talk to us throughout. If you have more than one idea as to potential, relevant case studies, then let us know we could advise on which to pick.

	Case st R&D in
HELP YOUR BUSINESS GROW	
WITH BOSTON LABS	BENEFITS OF MOVI THE CLOUD WITH I SOLUTION
FOR A STRAKE PEEK OF THE MOST HOTLY ANTICIPATED PRODUCT RELEASES IN OUR NDA ROOM	For decides, all kin to install locally on they purchased and then have software in purchased as an and hosted on secure serve The barefats of moving to software are clear: It's always on, accessible mobile-enabled onforware, if i's secure, backed og and controlled, i'l algade and aimple to de
WHY CHOOSE US?	maintenance light With all the benefits of SaaS many companies keep their installations and why is it ha to switch? A portion of IDBS custom on-oversites writions of our
Link - House Mer Soulling and Specific Mer Level Description for feature and the specific mer level Link Mer Level <thlink level<="" mer="" th=""> Link Mer Level <thlin< th=""><th>on-perimitar versions of our r phatform, 240x8bcok, but realizing that they need to a mean of the they need to a based. Despite the promised ben can be a periodic that the promised ben can be a periodic that the they support team, or a great deal dealstop application format. While its away for a another of moving BAD operations to clock and the threat that they application of the they stop that the they application of the they stop that the they application of the they application to clock and the threat the these to the the they application to clock and the threat the these to the the they application to the the the the the the the the the the</th></thlin<></thlink>	on-perimitar versions of our r phatform, 240x8bcok, but realizing that they need to a mean of the they need to a based. Despite the promised ben can be a periodic that the promised ben can be a periodic that the they support team, or a great deal dealstop application format. While its away for a another of moving BAD operations to clock and the threat that they application of the they stop that the they application of the they stop that the they application of the they application to clock and the threat the these to the the they application to clock and the threat the these to the the they application to the the the the the the the the the the
BOSTON URBANIC WEB: WWW.BOSTON.CO.UK EMAIL: SALES@BOSTON.CO.UK PHONE: +44 (0) 1727 876 100	 School, Hallen Hackbarg, et al. prevenia in installations of scient management and/schoure, we'd with you how a recent IDBS: made their move to SauS am In oceraidening their future of the future of th

se study: D in the cloud

NG TO	others, put together the business case for how they were going to achieve digital	
	transformation.	
	Moving users to a more simplified layout with a modern feel, as well as easy	
	integrations to other IDBS modules and	
	external systems, was highly desirable. Their plan for converting their existing	
	deaktop application to a web-based	
ts of	solution included moving to a hosted	
ased software	platform and deployment on The E-WorkBook Cloud, IDBS's SeaS platform.	
ardware that d to manage	E-workbook Cloud, LHS's Saas partorn. During a recent user group meeting, this	and a second second
a world where	customer explained both the why, and the	
ervice (SaaS)	how, of this decision.	
s in the cloud. SaeS	Not only did their analysis of on-premise ys SeaS abow that the latter would be the	
3883	most cost-effective option, but they also	of The F-WorkBook Cloud across the
anywhere,	saw benefits including client installation,	organisation, seamless and effective
	software upgrades, application	conversion of desktop interfaces, and
version	performance and user experience. They understood that a fully hosted.	assets, into the cloud version of our software, and ensuring end-user uptake of
issly updated;	cloud-based system would enable their	the SaaS version.
	users in any location to access the	Through the migration process, IDBS
ploy, and IT	software, and it would remove the need for their internal IT teams to have to distribute.	has helped to deliver these benefits, and more, with their expertise and professional
why do so	install and then support that software.	services throughout the planning and
on-premise	Our customer, supported by an	deployment phases."
d to get them	expert and cross-functional team at	The end result of this journey? Well,
ra stil utilse	IDBS, decided to make the move to The E-WorkBook Cloud.	exactly where they had predicted they would be at the beginning of their
oftware	The business satification for them	business case analysis.
ne now	was clear, and the level of support and	 The organisation, and its end-users, now
hift toward a	guidance provided by the team at IDBS	have a simple-to-use interface, that they
hat is cloud-	to achieve their specific goals, made the choice the obvious one.	can access 24/7/365, from any location; • their internal IT teams have not had
efits, this	The challenges to this move included	to, and will not have to, bear the
g task for	ensuring minimal disruption to their	responsibility for installing, supporting
blished on- resourced IT	continued operations, deployment	or updating a software deployment; • they reallocated time spent supporting
resourced IT I of templated		 they reallocated time spent supporting their former on-premise system to other
n their	"Through the migration	areas of the business;
	process, IDBS has	 they have enabled increased efficiency.
ire company, pefita	helped to deliver these	productivity and collaboration across their organisation; and
the	benefits, and more.	 aimplified or automated data entry and
ith on-		workflows.
tific data	with their expertise and	We have created a long-term trusted
rather share	professional services	partnership with IDBS that has helped us accelerate car BOI and has instilled
d the cloud.	throughout the planning	confidence in The E-WorkBook Cloud as a
f the	and deployment phases."	strategic tool for our future growth."
(My 2018		documentary i www.combin.com

Deadline date

Discussions with the editor must start at least six weeks prior to the targeted issue – for example, the middle of September for the November issue. There is an advert deadline which you can find on the page 7 of these specs

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SPECIFICATIONS

- Comprising approximately 750 words and hi-res images where applicable
- A lead image in 3:2 ratio, 72dpi, RGB
- 10- to 15-word headline
- Summary