SCIENTIFIC COMPUTING WORLD

PRINT SPECIFICATIONS

ADVERT MAGAZINE SPECS

These dimensions are where the

page will be cut if you would like

edge of the page, and represents

the final dimensions of the printed

In printing, bleed is printing that goes beyond the edge of where

the sheet will be trimmed. In other words, the bleed is the grea to be

This is the size to create your ad if you wish the advert to have white space all around it on the page,

and not run to the edge of the

your advert to run right to the

www.scientific-computing.com/adspecs

magazine.

trimmed off.

Non bleed ad

Bleed

page.

Digital file requirements

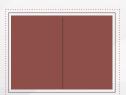


FULL PAGE

Trim (Page size) 213mm (W) x 282mm (H)

Bleed (+3mm all around) 219mm (W) x 288mm (H)

Non bleed ad 189 (W) x 258mm (H)



DOUBLE PAGE SPEAD

Trim (Page size) 426mm (W) x 282mm (H)

Bleed (+3mm all around) 432mm (W) x 288mm (H)

Non bleed ad 402 (W) x 258mm (H)



HALF PAGE VERTICAL

104mm (W) x 282mm (H)

Bleed (+3mm all around) 110mm (W) x 288mm (H)

Non bleed ad 92 (W) x 258mm (H)



HALF PAGE HORIZONTAL

213mm (W) x 141mm (H)

Bleed (+3mm all around) 219mm (W) x 147mm (H)

Non bleed ad 189 (W) x 129mm (H)



QUARTER PAGE

Non bleed ad

92mm (W) x 129mm (H)

Bleed ad not available



QUARTER PAGE STRIP

Trim

55mm (W) x 282mm (H)

Bleed (+3mm all around) 61mm (W) x 288mm (H)

Non bleed ad

42mm (W) x 258mm (H)



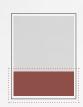
1/3 PAGE VERTICAL

71mm (W) x 282mm (H)

Bleed (+3mm all around) 74mm (W) x 288mm (H)

Non bleed ad

59mm (W) x 258mm (H)



1/3 PAGE HORIZONTAL

Trim

213 (W) x 94mm (H)

Bleed (+3mm all around) 219mm (W) x100mm (H)

Non bleed ad 189mm (W) x 85mm



1/2 PAGE ISLAND

Non bleed ad

140mm (W) x 195mm (H)

Bleed ad not available



2/3 PAGE VERTICAL

Trim

136mm (W) x 282mm (H)

Bleed (+3mm all around) 142mm (W) x 288mm (H)

Non bleed ad

124mm (W) x 258mm (H)



1/3 PAGE SQUARE

Non bleed ad

125mm (W) x 125mm (H)

Bleed ad not available



PDF-X1a, PDF, EPS, TIFF files are all accepted. All high-resolution images and fonts must be embedded in files. Images must be 300dpi/cmyk

A complete list of deadline dates can be found on page 7 of these specifications. Please make a note of these when planning your submissions.

Recommendation

If you are supplying a bleed ad we recommend that any text or important information is placed at least 10mm from the edge of the advert, to allow for any discrepancies when the magazine is trimmed at the printers.

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