scientific computing world

Computing solutions for scientists and engineers

High-Performance Computing

Editorial and Advertising calendar 2017

ISSUE DATE	FEATURES	PLANNED SHOW DISTRIBUTION
Feb/Mar 2017	Future technologies: We look the role of emerging technologies in future HPC systems Memory: How can the latest memory technologies improve HPC performance?	HPC for Wall Street
Apr/May 2017	Managing your supercomputer: We review the tools and methods used to maintain a supercomputer and run software efficiently. Storage: We review the latest advances in HPC storage technology	Nvidia GPU Tech Conference Cloud Computing Expo
Jun/Jul 2017	Accelerators: This feature explores the use of accelerator technologies to increase HPC performance. Report on PRACEdays Show preview: ISC High Performance	Teratec ISC
Aug/Sep 2017	Future technologies: We explore the use of multicore and manycore architectures. Energy efficiency and cooling: We investigate the latest cooling technologies and the role of energy efficiency in driving HPC development. Report on ISC High Performance Report on Teratec Forum	
Oct/Nov 2017	Programming for exascale: We explore the role of new programming frameworks and tools to support exascale programming. Cloud: We look at the use of cloud technologies to support HPC. Show Preview: SC17	SC17
Dec 2017/ Jan 2018	Integrators: we review the role of Integrators to support the HPC industry Report on SC17	Computing Insight UK

In every issue of 2017, we will be profiling an HPC centre, focusing on its applications to science and engineering, but also with the technical specifications of the system, its components and the suppliers, vendors and/or integrators.

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Scientific Computing World is the leading multi-platform resource dedicated to the computing and information technology needs of professionals working in science, technology, engineering, and medicine.

Its dedicated coverage of the high-performance computing (HPC) sector places it at the heart of your marketing strategy, providing a platform for the promotion of your products and services, reaching engaged users and decision makers worldwide.

Comprising a bi-monthly magazine, a regularly updated website, monthly dedicated HPC email newsletters, plus the annual HPC 2016-17, Scientific Computing World provides a variety of marketing options - to suit all budgets - to reach this targeted sector.



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HPC 2017-18 provides a year-round opportunity to reach out to scientists and engineers involved in HPC, with bonus distribution at several major events.

HPC2017-18

scientific computing world

Computing solutions for scientists and engineers

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More than 13,000 individually-named readers

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- Plus regular bonus distribution at key industry events

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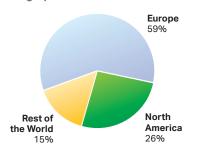
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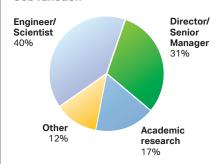


Circulation and reader demographics HPC sector

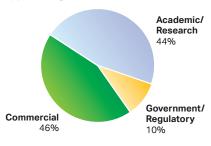




Job function



Type of organisation



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