A premium branding opportunity for vendors of computing solutions aimed at the scientific research community





The opportunity

Breakthroughs is a premium branding opportunity for vendors of computing solutions aimed at scientists and engineers

Comprising 12-month online presence at **scientific-computing.com** with a premium printed publication (with major event distribution)







The audience

Sectors: Laboratory Informatics, AI, Engineering, HPC, Quantum

Job titles/seniority:

HPC directors, lab managers/directors, lead researchers, heads of R&D



breakthroughs What is Breakthroughs?

- A collection of scientific research stories with computing tools as the major enabling factor
- Project leaders discussing how computing tools and techniques have empowered scientific breakthroughs across a range of disciplines
- Featuring and targeted at research leaders wanting to equip their teams with the best available computing tools





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breakthroughs What you get (online)

- Footer logo on every Breakthroughs email from time of booking
- Footer logo on every Breakthroughs 2024 web page from launch date
- 150-word entry (Gold and Silver)/50-word entry (Bronze), logo and web link on Breakthroughs 2024 sponsor page
- Case study (Gold only)
- Social media mentions as sponsors
- Use of 'Proud Sponsor of Breakthroughs' digital badge

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What you get (in print)

- 150-word entry (Gold and Silver)/ 50-word entry (Bronze), logo and web link on Breakthroughs 2024 sponsor page
- Full (Gold and Silver) or half-page (Bronze) advert
- Case Study full page (Gold only)
- Logo on contents page





2024 expected distribution

- 12 months exposure across 25+ individual web pages, yielding thousands of page views and hundreds of engaged minutes
- 2,500+ printed copies, distributed to opt-in database and at major 23/24 events
- 9,000 digital copies distributed via email and direct download from the website



Scientific Computing World has been telling your stories for more than two decades and I am proud of the work we do to expose cutting-edge research and implementation of new technologies, saving money and time, and advancing our understanding of the world.

We are always keen to showcase these inspiring stories in new ways and are launching something very different this autumn - Breakthroughs. These captivating case-histories will reveal how scientific computing is reshaping our world.

We have been thrilled by the response so far but have you had time to help us by suggesting computing projects for Breakthroughs?

It could be something you or your team has done, or something you think is revealing or

What do you think we should include?

Please complete the quick survey here

Otherwise, reach out to me at: robert.roe@europascience.com.

I am already planning something really different and would love to work with your ideas too.

Robert Roe Editor



What it costs

- Gold Sponsor (full-page + case study): £6,000
- Silver Sponsor (full-page): £4,500
- Bronze Sponsor (half-page): £2,750

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breakthroughs Channel sponsorship (£8k)

Upgrade from Gold to Channel Sponsorship to add:

- Embedded logo at top of channel (online and in print)
 - Lead case study (online and in print)
 - 468 x 60 banner on channel-specific email promo



Channels available:

- Laboratory Informatics (SOLD)
 - Engineering Markets
 - Al Research
 - Quantum Development
 - HPC Centres (SOLD)



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Overall sponsor (£15k)

Upgrade to overall sponsor to add:

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- Option to add case study in each of the five channels



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