

SCIENTIFIC COMPUTING WORLD

Rate card for print

	1x	3x	6x
Full Page	3750	3300	3000
Half Page	2350	2100	1880
Third Page	1990	1720	1595
Quarter Page	1325	1190	1060

All prices in pounds sterling. All prices exclusive of VAT, where applicable.

Suppliers' Directory: Text listing in 6x issues of magazine, plus editable web listing online for 12 months: £500, plus £100 per category for extra categories

Other sizes available on request

Special (cover) positions: +25 per cent

Standard agency discount for recognised ad agencies: 10 per cent

Rates effective: January 2010

All advertising carried subject to Europa Science Ltd Terms and Conditions

SCIENTIFIC COMPUTING WORLD

Rate card for web/email advertising

www.scientific-computing.com



Top Banner
£1,000 per month

Leaderboard
£1,200 per month

Right Button Banner
£500 per month

Box Ad
£750 per month

Right Skyscraper
£750

SCNewsline



Right hand banner
£1,000

Newsline banner
£1,000

Animated gifs policy

Please note, we discourage the use of animated gifs on all email newsletters, as some email clients (including Microsoft Outlook 2007) will only display the first frame of any animation. If you supply an animated gif for use in an email newsletter, you do so on this understanding.

Digital file requirements

All images must be jpg or gif format.
File size may not exceed 20K
Supply URL to use for link to banner.