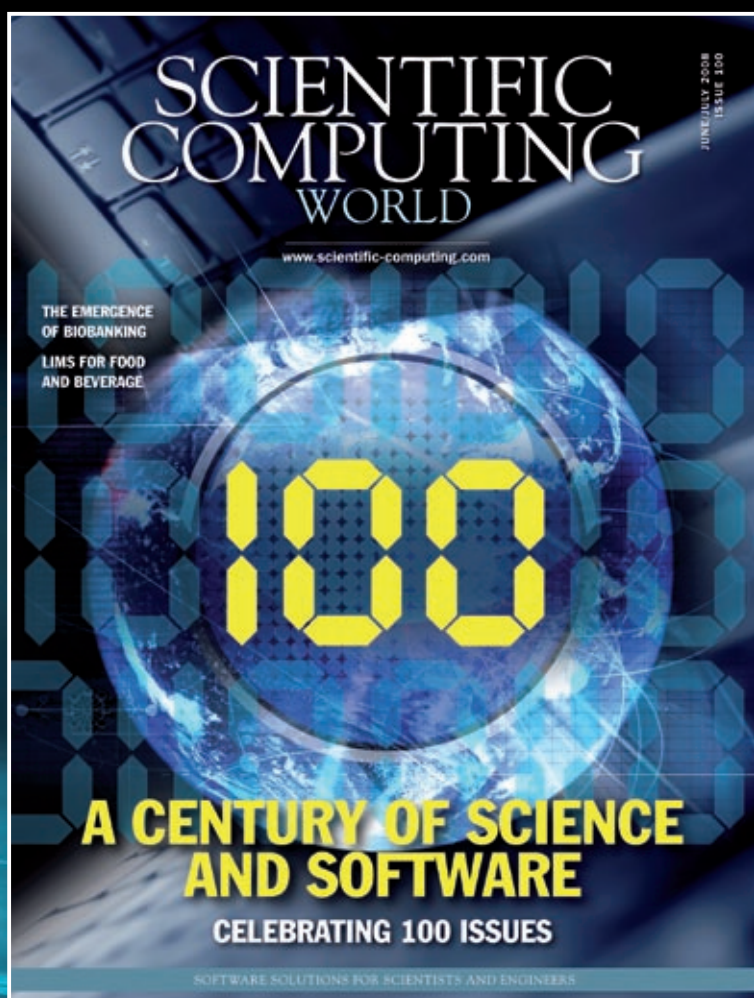


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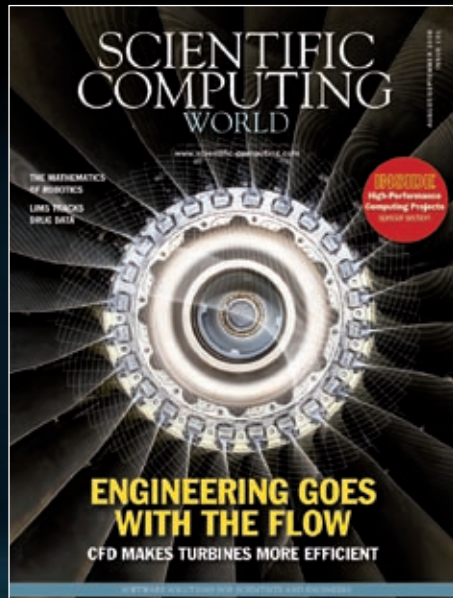
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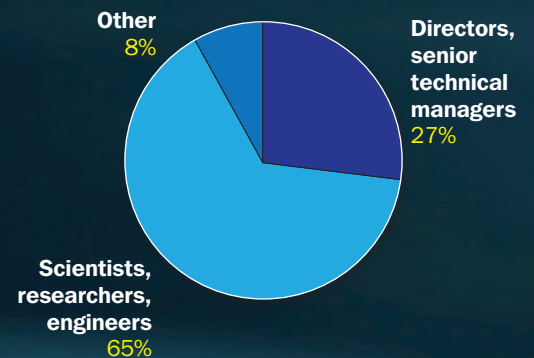
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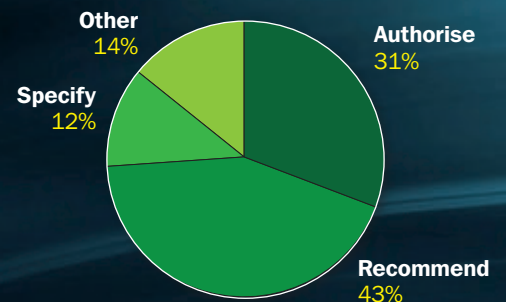


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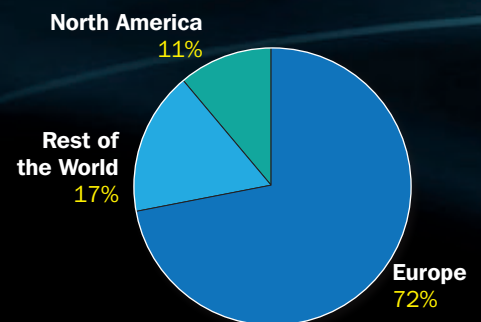
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magazine's high value editorial, we regard it as a publication in its own right and much more than a mere 'magazine website'.

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Audit issue total net circulation is 17,562

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*Information based on publisher's own figures **Information based on ABC certificate

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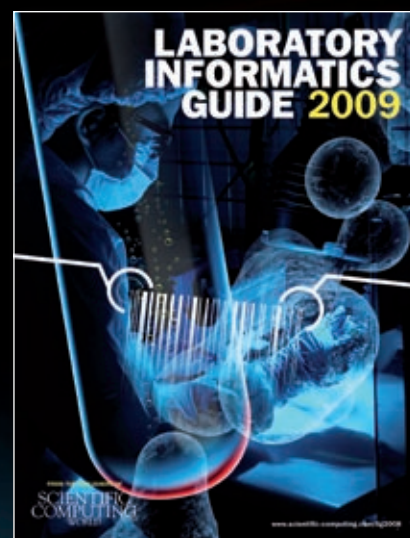
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- Molecular Modelling
- Engineering

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- Memory
- Networking/Storage
- Systems

Laboratory Informatics Guide

Our annual *Laboratory Informatics Guide*, now in its fourth year, has rapidly earned a reputation as a must-have publication for users, purchasers and specifiers of laboratory informatics products. Published both online and as a special supplement to the December/January issue of *Scientific Computing World*, the *Laboratory Informatics Guide* has a particular focus on LIMS and ELNs. Containing invaluable and informative features, as well as comprehensive listings, this supplement remains a year-round resource for scientists. If you're a supplier of LIMS or ELNs, the *Laboratory Informatics Guide* should be an essential part of your marketing plans.



Scientific Computing World has more than 80,000 readers**

** Publisher's statement based on the audited circulation, additional conference distribution, and 4 to 1 pass-on readership derived from reader survey.

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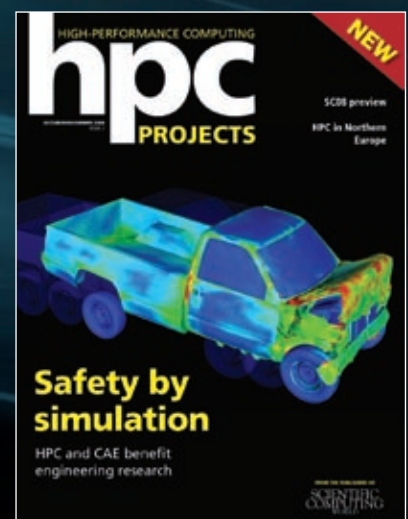
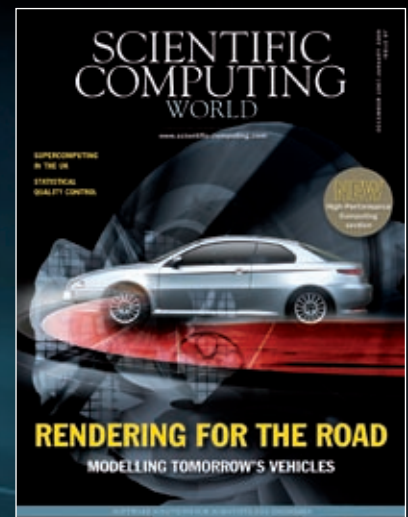
Editorial & Advertising Calendar

ISSUE DATE	DEADLINES	FEATURES
Dec/Jan	Editorial 21 November Ad copy 24 November	Data Analysis: Technology transfer Data Management: See Supplement Modelling/Engineering: Acoustics HPC Projects Applications: Automotive Technology: Green computing Special supplement Laboratory Informatics Guide 2009
Feb/Mar	Editorial 16 January Ad copy 19 January	Data Analysis: Earth science (human impacts) Data Management: Forensics Modelling/Engineering: Optics/photronics HPC Projects Applications: Weather/climate modelling Technology: GPU processing
Apr/May	Editorial 13 March Ad copy 16 March	Data Analysis: Manufacture (surface coatings) Data Management: Biobanking Modelling/Engineering: Sport and mechanics HPC Projects Applications: Finance Technology: Cluster management
Jun/Jul	Editorial 15 May Ad copy 18 May	Data Analysis: Social science (crime) Data Management: Pharma Modelling/Engineering: Automotive HPC Projects Applications: Oil and gas Technology: Processors
Aug/Sep	Editorial 17 July Ad copy 20 July	Data Analysis: Invention Data Management: Food and beverage Modelling/Engineering: Biomedical modelling HPC Projects Applications: Physics Technology: Connectivity
Oct/Nov	Editorial 11 September Ad copy 14 September	Data Analysis: Oceans Data Management: Petrochemicals Modelling/Engineering: Aerospace HPC Projects Applications: Biomedicine Technology: Desktop HPC

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- **Electronic Laboratory Notebooks**
London, UK
- **Smart Lab Exchange 2009**
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- **Pittcon**
Chicago, USA
- **ISC 09**
Hamburg, Germany
- **Infotech for Pharma and Biotech**
Basel, Switzerland ELN
- **Advanced Laboratory Solutions**
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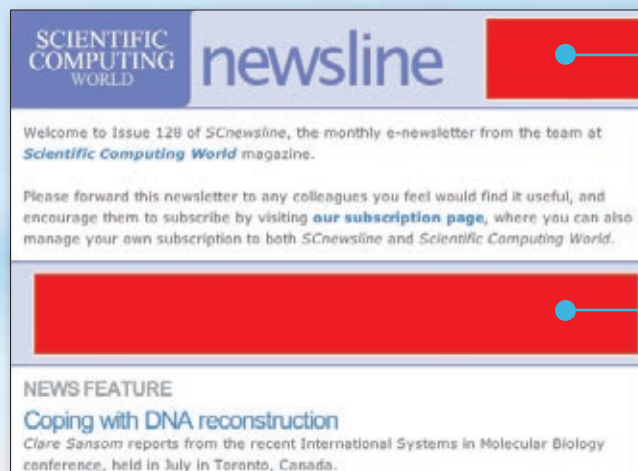
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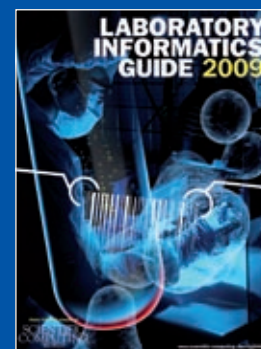
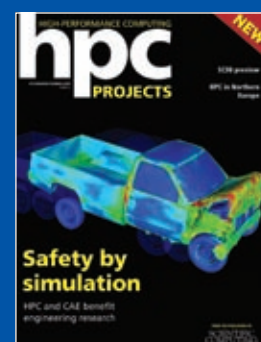
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